## YOU HAVE LIVED WITHOUT IT, YOU CAN LIVE WITHOUT IT: FIGHTING AGAINST DRUG AND ALCOHOL ADDICTION AND THE JOURNEY TOWARDS AN ADDICTION FREE CAMPUS.



## "The first step in crafting the life you want is to get rid of everything you don't." – Joshua Becker

Students are the backbone of a society and the development of a society depends largely on the efforts and achievements of the youth and they are the ones who take a society forward with the brilliance of their ideas and activities. Universities play a very important role in guiding students towards their desired goals in life, and provide them with ample opportunities to strive towards academic excellence, intellectual vibrancy and emotional well-being. This holistic development of the future citizens of the society is a very delicate task and it requires ample supervision and guidance so as to prevent a misstep from turning a journey towards a beautiful dream into an excruciating nightmare. The evils of drug and alcohol addiction and the problems of substance abuse not only permeate the society, but has also slowly reared its ugly head inside university campuses and this has become a threat for all stakeholders associated with Universities.

Presidency University has ushered in a beacon of hope and glory fighting against these evils and has been extremely successful in minimising the practices of smoking, drinking alcohol and drug abuse within the premises of the University. The approach has been an admixture of generating appropriate awareness through awareness campaigns and seminars centred on drug abuse prevention and creating a conducive environment for empathetic and effective discussions regarding the menace of addiction and taking appropriate measures to allow former users to get completely integrated into the activities of the University without facing any form of discrimination.

In extreme scenarios, when all other measures have not yielded positive results, the University strictly follows a policy of zero-tolerance against addiction and usage of harmful substances within the campus. The installation of CCTV cameras at various strategic locations of the University has paved the way for an easy and effective monitoring and has aided the authorities in keeping a constant surveillance in order to prevent activities of this kind within the campus premises.

Presidency University believes in providing students and all other stakeholders of the University with an atmosphere and environment where they are able to realise their full potential and the authorities are always making concerted efforts with active participation of all the sections of the University to fight against this menace of drug addiction and substance abuse.

