



**Department of Economics, Presidency University
and
Presidency University Young Entrepreneurs' Society
presents**



ENTREPRENEURSHIP SUMMIT 2024

**funded by Sadhukha Visiting Professor of Industrial
Economics Endowment Fund**

The Department of Economics, Presidency University and Presidency University Young Entrepreneurs' Society (PUYES) jointly bring to you, a unique summit that will showcase myriad examples of challenging and successful entrepreneurship, to inculcate among young minds a passion for business venturing. The summit will provide the participants with a rare opportunity to closely interact with entrepreneurs from various business sectors and learn from their varied experience.

This initiative is funded by "Sadhukha Visiting Professor of Industrial Economics Endowment" established by Dr. Pasupati Sadhukha, who attended Presidency College (now University) as an honours student in chemistry from 1961 to 1964. His conviction that a holistic mix of investment, finance and entrepreneurship is necessary for the economic rejuvenation of West Bengal, led to the creation of this fund. It aims to trigger the same urge within young students and make entrepreneurship an attractive career path for them.

March 13th, 2024 | 10 am onwards

**Venue: Department of Economics, Presidency
University, Kolkata**

PROGRAMME DETAILS

Time: 10 AM to 5.30 PM
Venue: P C Mahalanobis Auditorium

9:45 AM - 10:15 AM - Registration

10:15 AM - Welcome Address

10:20 AM - 11 AM - Inaugural Lecture



Kaushik Maitra
Managing Director
Sulekha



11 AM - 11:15 AM - Tea Break

11:15 AM - 1:15 PM - Meet the Entrepreneurs



Anirban Dutta Gupta
Co-Founder and COO
Altor



Tuhin Mukherjee
Co-Founder
Love Thy Nature



Soumita Basu
Founder
Zeynika Inclusive Fashion



Ritesh Kanu
Co-Founder
Drones Tech Lab



1:15 PM - 2:15 PM - Lunch

2:15 PM - 3 PM - **Bastar Se Bazaar Tak** - *Unveiling the Tapestry of Success*



Satendrasingh Lilhare
Founder
Bastar se Bazaar Tak



3 PM - 5 PM - **Workshop on Developing a Business Plan**



Debapratim Das
IIM Calcutta
Innovation Park



5 PM - **Distribution of certificate and vote of thanks**